



NEWS RELEASE

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For Immediate Release
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Crane Named Regional Sales Manager for Bradford White

Bradford White Corporation, Ambler, PA –Bradford White Corporation is pleased to announce the promotion of H. Wray Crane to the position of Regional Sales Manager for Bradford White Water Heaters. In his new position, Crane will maintain responsibility for the South-Central Region, a territory he helped develop over the last few years as a District Sales Manager.

“Wray has done a great job for Bradford White since he joined us in 2012,” said Matt Kozak, National Sales Manager. “From the very start he has shown a strong dedication to our reps and customers. That’s the reason Wray has had success in every phase of his Bradford White employment.”

Bradford White Corporation is a full line manufacturer of residential, commercial and industrial products for water heating, space heating, combination heating and storage applications. The company is headquartered in Ambler, PA and has manufacturing facilities in Middletown, MI, Niles, MI, and Rochester, NH and a distribution and training center in Halton Hills, ON Canada.



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